

USGBC Summit | Dec 7-8, 2021

Bridging Occupant & Community Health

*Overview &
Prospectus*

usgbcbuildinghealth.org





Summit Overview

The USGBC Summit: Bridging Occupant & Community Health will look at key questions in promoting health for occupants and communities.

How does the health of an individual relate to the health of a community? Whose health is the responsibility of the building industry?

The public health impact of buildings doesn't begin or end at a sliding door. Professionals from complimentary fields, Building Health and Public Health, will come together to discuss a 'community of practice' approach.

SESSION PREVIEW



- ✓ **Reframing Carbon Accounting in the Context of Healthy Community**
- ✓ **Improving the Process for Health Equity**
- ✓ **Debate: To Measure or Not to Measure?**
- ✓ **Inside Out: Air Quality Research & Technology**
- ✓ **Health at the Community Scale**

SUMMIT AT A GLANCE

Program

- *High-level engagement with building health experts in an emerging field of work*
- *New technology and advanced case studies*
- *Bringing together leaders moving the market, including developers and leading firms*
- *Featuring keynotes & addresses*
- *GBCI & AIA continuing education for professionals*
- *Approximately 5-hour program duration*

Audience & Engagement

- *An interactive format with sessions and discussion*
- *Audience engagement through an interactive platform*
- *Participants: Building health professionals, Public health professionals and researchers, Owners and developers, Smart building technology and platforms*
- *Geography: Pacific Region, US National*
- *Reach: Approximately 150-300 individuals*

BUILDING HEALTH LEADERSHIP



Summit Packet

Pre-summit resources and materials provided to guide the discussion and enhance collaboration.

Sponsors recognized in the Summit Packet distributed to audience members.



Interactive Audience Engagement

Live interaction will be used to gather expert input and feedback.

Sustaining Sponsors co-host audience conversations.



Post-Event Recording

A full recording of the event will be made available as a resource to build upon this work.

Title Sponsors' opening remarks will be included in the summit recording.



Summit Report Published

A report will synthesize the summit's topics and insights, influencing a broader audience.

Sponsors are acknowledged in the subsequent report.

SPONSORSHIP



Sponsorship Levels & Benefits	Title \$5,000	Sustaining \$3,000	Supporting \$1,000
Company recognition on event webpage	Logo + video	Logo + video	Logo
Logo on sponsor slides during intros & breaks	✓	✓	✓
Social media recognition prior to event	✓	✓	✓
Private USGBC/Arc briefing	✓	✓	✓
Number of complimentary registrations	12	8	5
Recognition on summit report	Logo	Name	Name
Advanced access to summit report	✓	✓	✓
Verbal recognition during event	✓	✓	
Guest article on usgbc.org	✓	✓	
Includes annual community sponsorship	Gold	Silver	
Opportunity to host a breakout session	n/a	✓	
Opportunity to provide opening remarks	✓		
First right of refusal to sponsor 2022 summit	✓		
Select insider opportunities	✓		



CONTACT



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USGBC SUMMIT

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